



# CINCINNATI MEDICINE DIGEST



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PUBLISHED MONTHLY FOR MEMBERS OF THE ACADEMY OF MEDICINE OF CINCINNATI

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## 2011–2012 Council members announced

Congratulations to our newly elected and re-elected 2011–2012 Council members. They include: President-elect Robyn Chatman, MD, and Councilors Peter Kambelos, MD; Andrew Markiewitz, MD; and Emmett O’Neal, MD. In addition, the following returning members will complete the Council: Incoming President Thomas Maynard, MD; Outgoing President Barry Webb, MD; and Councilors Elizabeth Alexander, MD; Steven Johnson, MD; Christopher Juergens, MD; Eric Kuhn, MD; Thomas Lamarre, Jr., MD; Manisha Patel, MD; and James Sosnowski, MD.



Robyn Chatman, MD

The 2011–2012 Council will be installed during the Academy of Medicine’s Annual Meeting, which will be held on Tuesday, September 20, at the Drees Pavilion in Covington’s Devou Park. Along with the installation, the Academy will also honor its members who have been in the practice of medicine for 50 years (see list on page 3). All Academy members are encouraged to attend the Annual Meeting to show support for your elected leaders. More information about the Annual Meeting will be sent later this summer.

Along with the elected Council members, the following serve as Advisory Members on the Academy Council representing a variety of interests: Thomas DeWitt, MD (Children’s Hospital Medical Center); Frank Froehlich, MD (Retired Academy Physicians); Thomas Boat, MD (University of Cincinnati College of Medicine); Albert Trinh (UC Medical Students); Asad Ali, MD (Hospitalists); Marvin Rorick, MD (Ohio State Medical Association Political Action Committee); Kris Ramprasad, MD (Ohio State Medical Board); Colleen O’Toole (Greater Cincinnati Health Council); and Suzanne Costandi and Marlene Irvin (Academy of Medicine Alliance of Cincinnati).

## Academy Foundation thanks contributors

The Academy Foundation serves the local community by awarding grants in the following categories: emergency care; child/elderly welfare; public health; education/communication for the public; education and training for health care professionals; and research (applied and basic).

Without the support of generous contributors, the Foundation would be unable to assist worthwhile community health efforts. The Foundation thanks the following Board Members for their recent gifts: Donald Nofziger, MD, and Creighton Wright, MD.

In reviewing your charitable giving, please consider a contribution to the Academy Foundation. All contributions to the Foundation are tax deductible. For members’ convenience, donations may be included with your dues payment. Simply indicate your desired

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## Membership Choice begins in 2012

Beginning in 2012, Ohio physicians will be given the choice of joining their county medical society only (in Hamilton County, the Academy of Medicine of Cincinnati), the Ohio State Medical Association, or continuing membership in both. The dual membership requirement was removed from the OSMA Bylaws by a vote of the House of Delegates during the organization’s Annual Meeting held in April.

The Academy of Medicine began sending 2012 dues notices in July. Members will notice some format changes to the new dues bill. If you have any

questions, call the Academy’s Membership Department at 513-421-7010. The Academy of Medicine also offers membership options for physicians not practicing in Hamilton County, those in training, and non-physicians. For more information, call the Membership Department.

“The Academy embraces this new option that offers freedom of choice to local physicians who, for whatever reason, prefer to join only the Academy or only the OSMA,” said Academy President Barry Webb. “We also welcome the

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Visit the Academy of Medicine online at [www.academyofmedicine.org](http://www.academyofmedicine.org)

## Fifty-Year physicians to be honored during September Annual Meeting

On Tuesday, September 20, the Academy will honor its members who have been in the practice of medicine for 50 years. These physicians will receive the OSMA's 50-Year Physician Award during the Academy's Annual Meeting to be held at the Drees Pavilion in Covington's Devou Park.

The OSMA has provided the following members' names as eligible to receive the award this year: Charles O. Dillard, MD; James A. Eha, MD; Philip H. Elliott, Jr., MD; Daniel L. Friedberg, MD; Rasheed Ghani, MD; Charles L. Heaton, MD; Edmund W. Jones, MD; Robert L. Kunkel, Sr., MD; John E. Maier, MD; Max G. Menefee, MD; Edward H. Miller, MD; William R. Miller, MD; Harry C. Roach, MD; Luis R. Saldana, MD; Earl C. Scheidler, DO; M. Richard Schorr, MD; Theodore R. Stoner, MD; John M. Tew, MD; Marianne B. Vas, MD; Lee J. Vesper, MD; Richard G. Wendel, MD; Thomas R. Werner, MD; and Marcelle Zalzal-Bouchard, MD.

We'd like to know if any Academy members who graduated from medical school in 1961 are missing or if any of the names on this list appear in error. If you have any questions about the list, contact Academy Assistant Executive Director Nancy Coomer at 513-421-7010, ext. 307 or [ncoomer@academyofmedicine.org](mailto:ncoomer@academyofmedicine.org).

More information about the 50-Year Awards Celebration will be mailed to 50-Year honorees in the coming weeks.

## Medicare/Medicaid Update to be held August 11

The Ohio State Medical Association will present a Medicare/Medicaid Update program in Cincinnati on August 11 at the Holiday Inn-Eastgate, 4501 Eastgate Boulevard. The program will include valuable information on Ohio Medicare and Medicaid programs and procedure changes. Learn firsthand from representatives of each carrier about common problems and what you can do to avoid or resolve them. This is once-a-year offering. For more information, visit the OSMA's Education section on its website at [www.osma.org](http://www.osma.org), or call the OSMA at (800) 766-6762.

## Membership Choice — continued from page 1

opportunity to serve those physicians who have stayed away because of the dual requirement."

"The Academy of Medicine is in a unique position to offer more personal interaction among its members and within our community," said Academy Executive Director Donna Gilliam. "We are prepared to serve as the voice for all local physicians on political, professional, economic, and patient care issues. The Academy provides a firm foundation for the state and national components of the federation of medicine."

The Academy encourages physicians to support both the Academy of Medicine and the OSMA, but joint membership is no longer mandatory. The Academy and the OSMA will continue to work together on behalf of member physicians.

Also in July, the Academy began contacting non-members to inform them of the new Membership Choice option. Current members are asked to urge their non-member colleagues to consider joining to support the efforts of local medicine.

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## Ohio transitions to Medicaid's MITS System

Ohio's new Medicaid Information Technology Systems (MITS) program goes "live" Aug. 2.

Practices were supposed to set up a MITS account by July 25. If your practice did not complete account setup prior to that date, you will have to wait until after the Aug. 2 "go live" date. According to Ohio Medicaid, only about 10 percent of participating providers had set up their accounts by mid-July.

To receive prompt payment for claims, it is essential that your practice complete the entire setup process, including creating administrator and agent accounts in the MITS Web Portal. To do so, please go to the MITS website ([jfs.ohio.gov/mits/index.stm](http://jfs.ohio.gov/mits/index.stm)). Detailed directions are available at [jfs.ohio.gov/mits/information\\_releases.stm](http://jfs.ohio.gov/mits/information_releases.stm).



Remember, MITS is Ohio Medicaid's new system that enables you to submit claims, look up patient eligibility, enroll new physicians, submit prior authorizations, review remittance advice, review claim status and even adjust claims and resubmit them online. The new system is not optional; it replaces the old system. After Aug. 2, Ohio Medicaid fee-for-service (FFS) will no longer accept paper enrollment forms, or paper and faxed prior-authorizations.

The new system allows you to create and submit claims online, or if you submit claims through a practice management system and/or clearinghouse, then you should contact your vendor and ask them if they can submit claims to MITS and have they successfully tested submission. It is important to note that even if you do submit claims in this manner, you will still need to set up a MITS account.

If you have questions or concerns regarding the MITS transition, please contact Mark Jarvis at [mjarvis@osma.org](mailto:mjarvis@osma.org).

## Foundation contributions — continued from page 1

amount on your 2012 dues invoice. For more information contact Nancy Coomer at 513-421-7010, ext. 307.

## Donald Nofziger, MD, announces the closure of Shalom Pediatric Associates as of June 30, 2011.

The final day for patient visits is May 26, 2011. Records will be maintained by the Adams County Regional Medical Center, 230 Medical Center Drive, Seaman, OH 45679. Please send correspondence to PO Box 30463, Cincinnati, OH 45230.

Although he will no longer have ownership of a private practice, Dr. Nofziger plans to remain active with the Academy of Medicine, Cincinnati Children's, and Adams County Regional Medical Center.

Questions may be directed to the Practice Manager, Heather Nofziger-Lorenz, via the post office box.



## Medical & Professional Office Space Available



### Sycamore Executive Center

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Upscale 1<sup>st</sup> generation office space in Kenwood near Jewish Hospital and Kenwood Towne Center



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4452 Eastgate Blvd. - Union Township

Professional & Medical office space near Eastgate Mall



### Mulberry Square

1077 State Route 28 - Miami Township

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## The Myers Y. Cooper Company



# 2012 Academy of Medicine Winter Conference

January 29 – February 5, 2012

Target Audience: Physicians of all specialties and other medical professionals

**Seminar objective:** After completing this educational activity, participants should be able to discuss the latest advancements and developments regarding a wide range of current medical and medical practice issues concerning many specialties. This activity has been planned and implemented in accordance with the Essential Areas, Elements

& Policies of the Ohio State Medical Association through joint sponsorship of The Christ Hospital and the Academy of Medicine of Cincinnati. The Christ Hospital is accredited by the OSMA to provide continuing medical education for physicians. The Christ Hospital designates this educational activity for a maximum of 18 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## 2012 Winter Conference Registration Form

To register, please complete the form below. Print names as they appear on your **passport**.

1. \_\_\_\_\_ Title \_\_\_\_\_ Date of Birth: \_\_\_\_\_

2. \_\_\_\_\_ Title \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cell) \_\_\_\_\_

E-mail \_\_\_\_\_

### • Group Pricing •

Room Type	Physician/Spouse (guest)	Per Person - Double Occupancy	Single Supplement
<input type="checkbox"/> Jr. Ste. Double Garden View	\$4,998+\$800=\$5,798	\$2,899	\$400
<input type="checkbox"/> Jr. Ste. King Garden View	\$5,198+\$800=\$5,998	\$2,999	\$400
<input type="checkbox"/> Jr. Ste. King Ocean View	\$5,598+\$800=\$6,398	\$3,199	\$400

Seminar registration for CME credits:

Physician – \$400  I will attend the seminar  I will NOT require CME credit (no registration fee)

Nurse – \$200  I will attend the seminar  I will NOT require CME credit (no registration fee)

### • After September 15, 2011, contact Prestige Travel to confirm pricing •

**DEPOSIT** of \$350 per person due at registration. Final payment due by November 15, 2011. Send completed form along with check made payable to Prestige Travel to 9895 Montgomery Rd., Cincinnati, OH 45242. To make arrangements to pay by VISA, MasterCard, or American Express, call Traveller at Prestige Travel at 513-793-6586 or fax completed form to Prestige Travel at 513-793-2819.

### CALL TODAY! SPACE IS LIMITED.

**CANCELLATION FEES:** If canceled: October 2 – October 31, 2011 — \$75 fee per person  
November 1 – November 30, 2011 — \$100 fee per person  
December 1 – December 15, 2011 — \$550 fee per person  
December 15 - December 29, 2011 - \$1,000 fee per person  
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# Academy of Medicine of Cincinnati 30th Annual Winter Conference

January 29 – February 5, 2012



## IBEROSTAR GRAND HOTEL BAVARO

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Here's a sneak peek at our heavenly getaway where the "best" is included:

- All-suites, all gorgeous (our most exquisite accommodations ever!)
- 4 exciting, a la carte restaurants, a seaside restaurant, and delicious buffet
- Casino on site, nightclubs, bars, unique music bar, and nightly shows
- All on site accommodations, dining, and entertainment within easy walking distance
- Golf on site (2 rounds per person; includes greens fees, transportation to clubhouse, drinks & snacks on course — nontransferable)
- Snorkeling, windsurfing, scuba, kayaking, glass-bottom boat rides
- World-class gym & spa, tennis, aerobics, archery
- 2 outdoor pools (with swim-up bar) and beautiful white-sand beach
- "Grand Star Service" (butlers at your beck and call)



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- Non-stop\*, round trip, morning charter flight from Cincinnati; round trip airport transfers in Punta Cana
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- All taxes and gratuities

\*at time of booking and subject to change



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*Highly recommended by the Academy's Travel Committee.*

*"We're confident that the 2012 trip will be just as grand as our previous trips. Past travelers have been so impressed that they recommended a return trip."*

*See page 4 for registration information.*

## We're listening

The Academy of Medicine welcomes your comments, suggestions, concerns about Academy activities, organized medicine, the practice of medicine, etc. Please contact Executive Director Donna Gilliam (513-421-7010, ext. 318; dgilliam@academyofmedicine.org).



The Academy of Medicine is your organization. Please share your thoughts and comments so that we can respond to your needs and provide the services you want.

## Save the date

The University of Cincinnati has announced the date for its IvaDean Medical Student Scholarship Benefit Concert. The show will be held on December 2 at 7:00 p.m. in the Kresge Auditorium on the College of Medicine campus.

Save the date and watch for more information to come.

## HB 93 Update: Medical Board Pain Management Clinic Rules updated

On July 26, the Ohio State Medical Board sent the following notice via e-mail to all physicians licensed in Ohio.

“House Bill 93, Pain Management Clinics, authorized the State Medical Board to develop rules establishing standards and procedures for the operation of a pain management clinic.

To meet the requirements included in the law, the Medical Board passed Emergency Rule 4731-29-01, “Standards and Procedures for the Operation of a Pain Management Clinic” that went into effect on June 20, 2011. Because the Emergency Rule expires on September 18, 2011, the Medical Board has proposed permanent rule 4731-29-01, to replace it.

The Joint Committee on Agency Rule Review (JCARR) will review the proposed permanent rule on August 1, 2011. Providing there are no changes suggested by JCARR, the Medical Board will hold a special meeting on August 18, 2011 to formally adopt the rule and set an effective date. It is anticipated that the permanent rule 4731-29-01 will go into effect on August 31, 2011.

Follow this link to the “Frequently Asked Questions about Proposed Permanent Rule 4731-29-01, “Standards and Procedures for Operation of a Pain Management Clinic. <http://www.med.ohio.gov/pdf/FAQs/Med Bd FAQ re proposed Rule 4731-29-01 July 2011.pdf>.”

If you need more information, check the Board’s website at [www.med.ohio.gov](http://www.med.ohio.gov).



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Visit the Academy of Medicine of Cincinnati online at [www.academyofmedicine.org](http://www.academyofmedicine.org)

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## CINCINNATI MEDICINE DIGEST

*Academy of Medicine Newsletter*

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Contact *Cincinnati Medicine Digest* via e-mail at [pfairbanks@academyofmedicine.org](mailto:pfairbanks@academyofmedicine.org) or by phone at 513-421-7010.

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