



CINCINNATI MEDICINE DIGEST



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- ANNUAL MEETING INVITATION/RSVP

Thomas Maynard, MD, to become 155th Academy President Annual Meeting and 50-Year Awards Celebration to be held September 20

The 2011–2012 Academy of Medicine of Cincinnati Council will be installed during the Annual Meeting to be held Tuesday, September 20, at the Drees Pavilion in Covington’s Devou Park, which offers spectacular views of Downtown and surrounding areas.

Leading this year’s Council is Thomas Maynard, MD, who will be sworn in as 2011–2012 Academy president during the installation ceremonies. Other officers include President-elect Robyn Chatman, MD, and Past President Barry Webb, MD. Additional Council members are Elizabeth Alexander, MD; Steven Johnson, MD; Christopher Juergens, MD; Peter Kambelos, MD; Eric Kuhn, MD; Thomas Lamarre, Jr., MD; Andrew Markiewitz, MD; Manisha Patel, MD; Emmett O’Neal, MD; and James Sosnowski, MD.



Dr. Maynard

Along with the Council installation, the evening’s festivities will include the presentation of the Ohio State Medical Association’s 50-year Physician Awards, which will be given to Academy members who have been in the practice of medicine for fifty years. This year’s 50-Year honorees are Charles O. Dillard, MD; James A. Eha, MD; Philip H. Elliott, Jr., MD; Daniel L. Friedberg, MD; Rasheed Ghani, MD; Charles L. Heaton, MD; Edmund W. Jones, MD; Robert L. Kunkel, Sr., MD; John E. Maier, MD; Max G. Menefee, MD; Edward H. Miller, MD; William R. Miller, MD; Harry C. Roach, MD; Luis R. Saldana, MD; Earl C. Scheidler, DO; M. Richard Schorr, MD; Theodore R. Stoner, MD; John M. Tew, MD; Marianne B. Vas, MD; Lee J. Vesper, MD; Richard G. Wendel, MD; Thomas R. Werner, MD; and Marcelle Zalzal-Bouchard, MD.

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Make plans now to attend this evening celebration to support your elected leaders and honor your colleagues who are being recognized for their service to the medical profession. Invitations have been mailed and reservations are required. An invitation and reservation form is also included in this issue on pages 5 and 6. If you have questions or need more information, call the Academy at 513-421-7010. Sponsorships are still being accepted as are VIP Table reservations.

Volunteer for Project Access

The Academy of Medicine is currently accepting physician volunteers for its Project Access program. Project Access is a non-profit entity of the Academy of Medicine of Cincinnati. Its goal is to facilitate charitable medical services provided by volunteer physicians for those uninsured patients who would otherwise be unable to access care. Academy of Medicine of Cincinnati Project Access is modeled after a nationally recognized, award-winning program.

For a complete Program Overview or an invitation to participate, go to the Academy’s website at www.academyofmedicine.org and look for the links in the front page article about Project Access or call Academy Executive Director Donna Gilliam at 513-578-6476.

Local nonprofit provides unique physician recruitment services

New member benefit offered through Cincinnati MD Resource Center

The Academy of Medicine of Cincinnati has recently named the Cincinnati MD Resource Center as a preferred vendor for Academy members. The Cincinnati MD Resource Center promotes Greater Cincinnati and its physician employment opportunities nationally, while reducing recruitment costs for local health care employers. The nonprofit center offers a unique combination of recruitment services to attract top quality physicians.

"We are honored to be selected as a preferred vendor of the Academy of Medicine of Cincinnati, and look forward to providing outstanding service to its membership," said Nicci Weber, MD Resource Center Manager. "We know and understand this area and are passionate about bringing quality physicians to the Tristate."

The MD Resource Center was launched in 2004 and is an initiative of the Health Collaborative. Community, health care and business leaders identified the critical need to pursue an

adequate supply of physicians for the 14-county Tristate area. In 2010 alone, the MD Resource Center was instrumental in hiring 32 physicians and one nurse practitioner in the Tristate. This was a 45% increase in hires over 2009, making it one of the center's most successful years.

Academy of Medicine members are eligible for 10% discount on the price of all Cincinnati MD Resource Center services. The center has developed a variety of new service options to meet any recruitment need, including: permanent placement, full membership or hybrid model.

Permanent placement benefits include:

- Job postings
- Prescreening candidates
- Candidate reference checks
- Payment contingent on candidate hiring

Membership benefits include:

- Access to physician candidate website with more than 600 physicians interest-

ed in the Greater Cincinnati region

- Unlimited job postings and hires
- Customized job postings with a logo or other graphic element

All clients receive:

- Dedicated recruitment professionals
- Passionate focus and insight on local physician supply
- Representation at national career fairs
- Outreach to area residents and fellows
- Candidate license verifications
- Print and online advertising for physician employment opportunities
- Targeted direct mail

"With our unique focus and community support, we are able to offer a great value compared to traditional physician recruitment services," said Weber.

Academy of Medicine members can take advantage of this special MD Resource Center discount by contacting Nicci Weber, MD Resource Center Manager, directly at 513-979-0046 or via e-mail at nweber@gchc.org.

For more information about the MD Resource Center, go to its website at www.cincinnatiMDjobs.com.



Academy of Medicine of Cincinnati 30th Annual Winter Conference

January 29 – February 5, 2012

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or call Traveller at Prestige Travel at 513-793-6586.



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Ohio Medicaid working on MITS issues

The state of Ohio's new Medicaid Information Technology System (MITS) went live on August 2, 2011. Since that date, physician practices throughout Ohio have been contacting the OSMA regarding problems being encountered by many practices in getting registered, submitting claims, and retrieving remittances.

In addition there are reports of difficulty in attempting to reach the Ohio Department of Job and Family Services (ODJFS), including long on-hold time and the phone system disconnecting as a result of an overloaded phone system. OSMA has been in contact with Ohio Medicaid regarding these concerns. State officials have indicated they as well as the vendor who developed the system are working on the various issues that have been identified.

As this process moves forward and in order to centralize the issues, Ohio Medicaid is asking that all calls come into one central location and is requesting practices only call the IVR phone number: 1-800-686-1516. According to ODJFS, if you call other phone numbers within ODJFS, those staff members cannot assist you.

More information and instructions from Ohio Medicaid are available on the MITS website at <http://jfs.ohio.gov/mits/index.stm>. The site also has information on additional MITS training and an "answer key" section, which includes, among other things, a worksheet on common denials.

Ohio, Kentucky team up to fight prescription drug abuse

Ohio and Kentucky have launched an interstate prescription-monitoring program aimed at reducing "doctor shopping," in which patients seek out multiple providers to acquire controlled pharmaceuticals.

The electronic Prescription Monitoring Information Exchange (PMIX) is a partnership between Ohio's Automated Rx Reporting System (OARRS) [www.ohiopmp.gov/portal/default.aspx] and Kentucky's All Schedule Prescription Electronic Reporting (KASPER) system [<http://chfs.ky.gov/os/oig/KASPER.htm>]. Under this pilot program, authorized users in Ohio and Kentucky can securely access live prescription drug data from both states' prescription monitoring systems using the PMIX Hub server. There has been an increase in opiate addiction in parts of both states and the sharing of data, especially with another border state, may help health care providers and law enforcement officials prevent and detect prescription drug abuse. The US Bureau of Justice Assistance (BJA) sponsors the PMIX project. Find out more at www.bja.gov/grant/prescripdrugs.html.

In addition, Ohio, Kentucky, Tennessee, and West Virginia have formed an interstate task force to share best practices and efforts in combating prescription opiate addiction. For more information on the task force, contact Ohio Department of Alcohol and Drug Addiction Services Communication Manager Eric Wandersleben at 614-728-5090 or ewandersleben@ada.ohio.gov.

For a fact sheet detailing statistics on prescription drug abuse in Ohio go to www.osma.org/files/documents/tools-and-resources/public-health/prescription-drug-abuse/odh-fact-sheet-on-epidemic-of-prescription-drug-overdose-in-ohio.pdf.

Strategic planning continues

Earlier this year, the Academy Council appointed a subcommittee to develop a strategic plan for future activities and direction of the Academy of Medicine. Committee members include: Barry Webb, MD; Thomas Maynard, MD; Margaret LeMasters, MD; David Mouch, MD; Robyn Chatman, MD; Elizabeth Alexander, MD; Eric Kuhn, MD; James Sosnowski, MD; and Thomas Lamarre, MD.

The group is charged with reviewing the Academy's Mission, Vision, Goals, and Objectives and proposing a course of action for the organization.

All members are welcome to provide input to the planning process. If you have ideas for shaping the Academy's future, please contact Executive Director Donna Gilliam at 513-421-7010, ext. 318 or via e-mail at dgilliam@academyofmedicine.org.

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CINCINNATI MEDICINE DIGEST

Academy of Medicine Newsletter

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Contact *Cincinnati Medicine Digest* via e-mail at pfairbanks@academyofmedicine.org or by phone at 513-421-7010.

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Send e-mail address changes to:
sbuchtmann@academyofmedicine.org

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Academy of Medicine of Cincinnati
155th Annual Meeting
Tuesday, September 20, 2011

Installation of the President and 2011-2012 Council

Thomas Maynard, MD President

Barry Webb, MD, Past President • Robyn Chatman, MD, President-elect
Councilors

Elizabeth Alexander, MD • Steven Johnson, MD
Christopher Juergens, MD • Peter Kambelos, MD • Eric Kuhn, MD
Thomas Lamarre, Jr., MD • Andrew Markiewitz, MD
Manisha Patel, MD • Emmett O'Neal, MD • James Sosnowski, MD

Presentation of the 2011 Fifty-Year Physician Awards

Charles O. Dillard, MD • James A. Eha, MD • Philip H. Elliott, Jr., MD
Daniel L. Friedberg, MD • Rasheed Ghani, MD • Charles L. Heaton, MD
Edmund W. Jones, MD • Robert L. Kunkel, Sr., MD • John E. Maier, MD
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Marianne B. Vas, MD • Lee J. Vesper, MD • Richard G. Wendel, MD
Thomas R. Werner, MD • Marcelle Zalzal-Bouchard, MD

Drees Pavilion • Devou Park • 790 Park Lane • Covington, Kentucky

6:00 p.m. – Social Hour (Cash Bar)

6:45 p.m. – Dinner & Program (Cost: \$75.00)

Please make reservations by Monday, September 12. Use the enclosed form.

For more information, call the Academy of Medicine at 513-421-7010.

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155th Annual Meeting – September 20, 2011
Reservation Form

Please return this sheet to confirm your dinner reservation(s) as soon as possible, but **no later than Monday, September 12, 2011**. No cancellations after September 13. If you are attending to honor a particular Council member or Fifty-Year Physician, please indicate below, and we will do our best to seat you with/near that person. Please print legibly.

- I would like _____ tickets at \$75 each.
- I would like a VIP Table (Table of 10 - \$750) in honor of _____

Guests purchasing a VIP Table will be recognized at the event.

Name _____

Address _____

City/State/Zip _____ Phone _____

Total cost \$ _____ Check (payable to the Academy of Medicine) enclosed

Bill my: VISA MasterCard American Express Discover

_____ Expiration date _____

Name on card _____

Billing address _____

Signature _____

Names of other guests included in this reservation:

_____	_____
_____	_____
_____	_____
_____	_____

I and/or my guest(s) have special dietary needs (including vegetarian). Please list:

Please seat me with/near _____

*Return completed form by September 12 to
Academy of Medicine, 2300 Wall Street, Suite F, Cincinnati, OH 45212;
by fax to 513-721-4378; or call 513-421-7010.*